



ANIMALS on BROADWAY

Pet Walk and Community Festival

Sunday, May 17, 2020 • 11am - 3pm

Broadway Plaza, Walnut Creek



2020 Sponsorship Form

Platinum Sponsor - \$10,000

- ★ Recognition in all pre-event broadcasts and event collateral
 - ★ Logo recognition on ARF website, event brochure, day of event banner, event program and Pet Walk t-shirt
 - ★ Recognition in ARF's social media
 - ★ Opportunity to provide 300 S'Wag bag giveaways
 - ★ Complimentary 10' x 10' booth (includes tent, one six-foot table, and two chairs)
 - ★ Opportunity to select one sponsorship activation (Pet Wellness Fair, Demonstration Stage, Photo Booth, any listed under gold sponsor level)
- Preferred activation level:** _____

Gold Sponsor - \$5,000

- ★ Logo recognition on ARF website, event brochure, day of event banner, event program and Pet Walk t-shirt
 - ★ Recognition in ARF's social media
 - ★ Opportunity to provide 300 S'Wag bag giveaways
 - ★ Complimentary 10' x 10' booth (includes tent, one six-foot table, and two chairs)
 - ★ Opportunity to select one sponsorship activation (Pet Costume Contest, Raffle, Cool Off Your Paws, Water Booth)
- Preferred activation level:** _____

Silver Sponsor - \$2,500

- ★ Name recognition on ARF website, day of event banner, event program and Pet Walk t-shirt
 - ★ Opportunity to provide 300 S'Wag bag giveaways
 - ★ Complimentary 10' x 10' booth (includes tent, one six-foot table, and two chairs)
 - ★ Opportunity to select one sponsorship activation (Team Sign, Water Bowl, Route Signs)
- Preferred activation level:** _____

Bronze Sponsor - \$1,000

- ★ Name recognition on ARF website, day of event banner, event program and Pet Walk t-shirt
- ★ Opportunity to provide 300 S'Wag bag giveaways
- ★ Complimentary 10' x 10' booth (includes tent, one six-foot table, and two chairs)

Yes! I would like to form a Walk Team.

Team Name: _____ Team Captain's Name: _____

Instructions on how to sign up for the Pet Walk will be sent out soon. You will receive a bandana upon registration, and will also have the opportunity to win an event t-shirt and S'Wag bag filled with goodies for both pets and humans.

Name: _____ Preferred Name Recognition: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Please return this form with checks made payable to Tony La Russa's Animal Rescue Foundation, or **online at arf.ejoinme.org/AOB**. Questions? Contact Briana Foster at bfoster@arflife.org or (925) 296-3154.

Tax ID# 68-0240341

