



**FOR IMMEDIATE RELEASE**

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## **MEDIA ALERT**

### **COUNTDOWN TO ANIMALS ON BROADWAY!**

*Don't miss ARF's free community festival for pets and people May 18*

WALNUT CREEK, California – May 9, 2014 – Just days left until Tony La Russa's Animal Rescue Foundation presents ***Animals on Broadway***, a free festival celebrating the special bond between pets and people! Join ARF and thousands of attendees on Sunday, May 18 from 10:30 am to 4 pm at Heather Farm Park in Walnut Creek.

***Animals on Broadway*** kicks off with a scenic, one-mile fundraising Pet Walk. There's still time to register for the walk at [www.arf.net](http://www.arf.net) and help ARF reach our goal of \$75,000 to save more homeless animals! Show up for a fun-filled day at the park featuring adoptions and vendor booths, pet contests, demonstrations, dog wash, Kid Zone, and more. Don't miss the popular Pet Wellness Fair for an assortment of health services for furry festival-goers.

Gather up the family and come on down to ***Animals on Broadway!*** Special thanks to generous Title Sponsor Broadway Plaza and Platinum Collar Sponsor Diablo Subaru of Walnut Creek.

At the core of ARF's mission is the rescue of dogs and cats who have run out of time at public shelters, giving them a chance at life until a new home can be found. ARF couples this mission with innovative programs strengthening the human-animal bond for children, the elderly, and people in disadvantaged circumstances. ARF allows people to experience the unconditional love and acceptance of dogs and cats to fulfill our mission of "People Rescuing Animals...Animals Rescuing People..."®

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