



Sample Emails

Hello,

You know how much I love animals, right? For me, the unconditional love of a dog or cat is unmatched. And I want to do all I can to support those animals who need it most. That's why I've decided to participate in the Animal Rescue Foundation's 23rd annual Animals on Broadway fundraiser. Since their founding in 1991, ARF has rescued, rehabilitated, and rehomed over 47,000 animals. In 2022, they received the highest ranking, 4 stars, from Charity Navigator for the 14th consecutive year, cementing their position as one of the best animal shelters in the nation.

Will you support me in reaching my fundraising goal? Please visit the link below, search my name and donate whatever you can. Any bit helps dogs and cats get the fresh start they deserve. Like Tiggy the cat, who ARF provided with eye surgery to save his vision before placing him with a loving family. Or Jolly the Border Collie mix, who came to ARF with a mass on his lip, neck pain, and a serious heart murmur. All homeless animals need a shot at a happier life.

Will you please make a donation toward my fundraising goal? Any amount helps!

- \$25 pays for the microchipping of a shelter animal
- \$80 provides spay/neuter and vaccines for one rescued cat
- \$200 covers the cost of one dog spay/neuter surgery
- \$500 One month supply of specially prescribed food for shelter animals and one month supply of protective clothing for staff to ensure proper handling for infectious diseases

arflife.org/help/aob

Thank you!



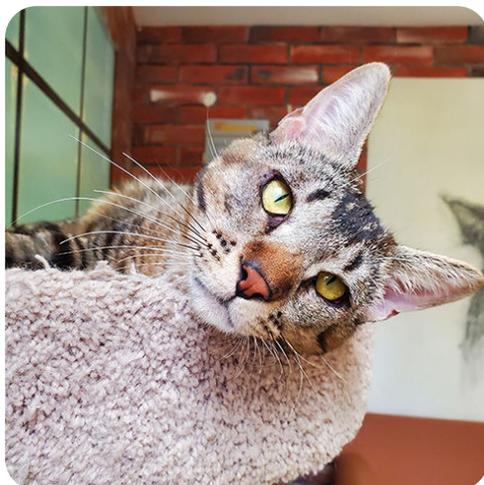
Jolly

Meet Jolly, a Border Collie mix who wasn't so jolly when he arrived at the Animal Rescue Foundation (ARF). This loving senior dog had a mass on his lip, neck pain, and a serious heart murmur.

Our veterinary team removed the mass and provided him with acupuncture for his neck. An echocardiogram showed that the valves in his heart were leaking, causing it to work harder than normal. Over time this can lead to an enlarged heart, and most animals have a shortened life expectancy when this condition goes untreated.

Luckily, Jolly was able to start heart medication before his disease became too advanced. Jolly got a second chance. His heart feels whole since meeting his new adoptive family, and he has an opportunity at a longer, healthier life with his newly prescribed heart medication.

Your donation to my fundraiser will help ARF's team continue their life-saving work for homeless animals, like Jolly. Thank you for your support to help save animals, four paws at a time.



Tiggy

If you're passionate about animals, you understand that they need a person to help them when they cannot care for themselves.

When Tiggy arrived at the Animal Rescue Foundation (ARF) with joyful purrs, it was easy to see that something was not right with his eyes. Tiggy's eyelids were folded towards his eyes, giving him the appearance of unnecessary squinting. He needed eye surgery to save his vision.

Luckily, our veterinary team performed entropion surgery to correct this genetic eyelid condition. As a result of the surgery, the surface of Tiggy's eyes are clear, and his sight is good. His view of the world has significantly improved! Tiggy is living a loving life with his adoptive family.

Your donation to my fundraiser will help ARF's team continue their life-saving work for homeless animals throughout California, just like little Tiggy.

Thank you for your support to help save animals, four paws at a time.