

THE 11TH ANNUAL

LEADERS AND LEGENDS



NOVEMBER 10-13, 2022

RESORTS WORLD ★ LAS VEGAS, NEVADA

BENEFITING TONY LA RUSSA'S ANIMAL RESCUE
FOUNDATION'S PETS AND VETS PROGRAM



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2022 EXCLUSIVE INVITATION

NOVEMBER 10-13 ★ RESORTS WORLD, LAS VEGAS, NV

JOIN **TONY LA RUSSA** FOR A MEMORABLE WEEKEND OF INSIGHTFUL LEADERSHIP SESSIONS, FABULOUS FOOD & DRINK, AND ENTERTAINMENT.

2022 LEADERS AND LEGENDS GUESTS INCLUDE



TONY LA RUSSA



GEORGE WILL



THOMAS TULL



BOB MYERS



DR. ORIANA MASTRO



GEORGE LOPEZ



SALLY SUSMAN



ALBERT PUJOLS



TED OAKLEY



JIM DIMATTEO



JOHN SALLEY



BOB LAMONTE



JOE TORRE



**JERRY
REINSDORF**



**DAVE
DOMBROWSKI**

The 11th Annual Leaders and Legends will be held at **RESORTS WORLD LAS VEGAS**, located on the famous Las Vegas Strip. Resorts World is one of the most exciting, new Las Vegas developments, seamlessly blending the technology and luxury appeal of an urban, contemporary resort with traditions and time-honored details.

Participants and sponsors of the Leaders and Legends event will enjoy luxurious accommodations and gourmet meals from Resorts World restaurants and catering. The weekend includes a private welcome reception, interactive forums and round tables with the Leaders and Legends, a gala dinner, and more!



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TESTIMONIALS



“Legends and Leaders is a front-row seat at an intimate gathering of incredible individuals from on and off the field. This is an experience that never ceases to incite greatness in those who attend.”

HOWARD SCHULTZ,

Chairman and CEO, Starbucks Coffee Company



“Leaders and Legends is a unique event that offers attendees a wide range of views from business and sports personalities in a format that is informative and entertaining.”

JOHN WATSON,

Former Chairman and CEO, Chevron Corporation



“I never ceased to be amazed at the quality and variety of the presentations at every Leaders and Legends event.”

JERRY REINSDORF,

Owner, Chicago Bulls (NBA) & Chicago White Sox (MLB)





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SPONSORSHIP INFORMATION

GRAND SLAM - \$50,000

- ★ Five spots at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend.
- ★ Grand Slam package includes:
 - Upgraded accommodations for three nights (five upgraded rooms).
 - All meals Friday and Saturday.
 - Welcome cocktail reception.
 - Friday and Saturday interactive locker room sessions.
 - Gala dinner.
 - Cocktail reception.
- ★ Each paid attendee will receive an item (or items) autographed by celebrity participants.
- ★ The three sponsors with highest support gifts will receive logo recognition on entry (step-and-repeat) signage.
- ★ Inclusion in official press release, media alert, and ARF's website.
- ★ Special recognition by Tony La Russa on stage and throughout weekend.
- ★ Airfare is the responsibility of the participant.



Leaders and Legends 2014



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SPONSORSHIP INFORMATION

HOME RUN - \$30,000

- ★ Three spots at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend.
- ★ Home Run package includes:
 - Upgraded accommodations for three nights (three upgraded rooms).
 - All meals Friday and Saturday.
 - Welcome cocktail reception.
 - Friday and Saturday interactive locker room sessions.
 - Gala dinner.
 - Cocktail reception.
- ★ Each paid attendee will receive an item (or items) autographed by celebrity participants.
- ★ Inclusion in official press release, media alert, and ARF's website.
- ★ Special recognition by Tony La Russa on stage and throughout weekend.
- ★ Airfare and ground transportation are the responsibility of participant.



Leaders and Legends 2017



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SPONSORSHIP INFORMATION

BASE HIT - \$10,000

- ★ One individual spot at all Leaders and Legends functions. Participant may bring a guest who will be able to attend selected functions during the weekend
- ★ Base Hit package includes:
 - Room accommodations at Resorts World for three nights.
 - All meals Friday and Saturday.
 - Welcome cocktail reception.
 - Friday and Saturday interactive locker room sessions.
 - Gala dinner.
 - Cocktail reception.
- ★ Each paid attendee will receive an item (or items) autographed by celebrity participants.
- ★ Airfare and ground transportation are the responsibility of participant.



Leaders and Legends 2012



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DISCLAIMERS

- All celebrities and athletes are tentative to participate, attend depending on availability, and are subject to change.
- All meals and beverages on Friday and Saturday for locker room sessions are provided by Resorts World Las Vegas.



Proceeds from Leaders and Legends benefit the lifesaving work of Tony La Russa's Animal Rescue Foundation's flagship Pets and Vets program. Pets and Vets trains rescue dogs to be psychiatric service dogs and emotional support animals for military Veterans with from PTSD, traumatic brain injuries, anxiety, severe depression, and more — all at no cost to the Veteran. Thanks to your support, ARF can continue its mission of Saving Both Ends of the Leash®.